

# Anant Rohankar

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I am a Senior Visual & Experience Designer, with a proven track record of directing and designing high profile, industry-leading, innovative desktop and mobile applications.



## Lead Visual & Experience Designer

Cognizant Technology Solutions, London & Pune

Oct 2011 – Present

- Currently leading UX/UI team for one of the largest financial organisation account. Directing design in an agile environment on multiple, simultaneous desktop and mobile products, designing features and common experiences, defining new patterns and paradigms, along with creation of UI components and assets.
- Design sessions with clients and stakeholders to define features and interactions, leading to high-fidelity mock-ups for the design and product development teams.
- Engaging and collaborating with product owners, managers, and development leads to solve complex user and business goals, while empowering excellent, high-quality visual designs, concept models, heuristic reviews, sitemaps, process flows, sketches and wireframes.
- Around 2.5 years of onsite / client facing experience for multiple accounts (finance, healthcare and retail) in UK.



## Senior Visual UI Designer

ClearPoint (now Rednucleus), Pune

Mar 2007 – Sep 2011

- Integral in the design, vision and implementation of a highly innovative web-applications for the healthcare education market. Responsible for defining and designing web/mobile user experiences and interaction designs.
- Collaborated with marketing, product management, and product development during design stages.
- Mentored Interactive Designers, and others within the organization on best practices in User Experience Design and User Interface Design.

## Summary

13 Years Total Experience

2.5 Onsite Experience

BSc Multimedia Graphics & Animation

## Skills

Interaction Design  
Visual Design  
Interactive Prototyping  
Web Design  
Mobile Design  
Motion Graphics

## Education

**B.Sc. MGA**  
Bachelor of Science in Multimedia Graphics and Animation, YCMOU

**HFI – CUA**  
Certified Usability Analyst  
Human Factors International



## Graphic Designer

Techbooks (now Aptara Corp.)

Mar 2005 – Feb 2007

- Designed pixel-perfect visual design for user interface elements with branded guidelines. Developed and maintain detailed user-interface and visual design specifications.
- Worked collaboratively with development teams to create interface functionality.
- Designed and formatted interactive presentations. Created graphic assets for UI implementation

## SIGNWAVE

### Jr. Graphic Designer

Signwave, Pune

Ma 2004 – Feb 2005

- Created design concepts and developed design layouts for a variety of creative projects using Photoshop and Illustrator
- Contribute to Design Team, digitally enhancing production images with Photoshop. Produce concepts for printed material. Logo creation.
- Created illustrations, icons and banners, both static and animated

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## Tools

Adobe Creative Cloud

Invision

Axure

Flinto

Sketch

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## Languages

English

Hindi

Marathi

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## Interests

Photography

Videography

Travelling

Music

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## Portfolio Samples & References

Available upon request.

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